



WORK
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USA



Video Hints & Tips!

How to create an awesome video for camp directors

Videos can be a fantastic way to show camp directors who you are to encourage them to hire you. Here are some tips to help you create a great camp application video:

- Keep it short & sweet- videos only need to around 1-2 minutes long. Quality over quantity!
- Be yourself! Show camps a glimpse of your personality by being genuine.
- Smile, and be enthusiastic!
- Try to be creative- what make you stand out from the crowd?
- Use your smart phone to record the video and make sure it's good quality!

What should be in the video?

- Who you are, where you are from and what you currently do at the moment (student, work etc)
- Why you want to work at a summer camp (focus on why you want to work at camp, not so much on the travel and visiting America aspect).
- What are your experiences? Talk about your skills and why you think you would be a great camp counselor.
- Why do you think a camp should hire you?

*Work Hard
Play Hard*

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